



Ohio Adult Education Week · Social Media Messages for Schools and Providers

JUNE 12-16, 2023

This year's Ohio Adult Education Week is set for June 12-16. This document provides social media suggestions and draft messages as your learning community gets ready to celebrate the week. Each sample post is within Twitter character limits but can be used on all social media platforms. These messages can be used as written, or as idea starters to recognize learning milestones and applaud student achievements.

MESSAGE IDEAS

- Encourage registration for one of the upcoming [Ohio Adult Education Week regional events](#).
- Celebrate a school or students success story.
- Amplify a local news story about your program.
- Post points of pride about the number of diplomas recently earned or an achievement milestone for the program.
- Showcase how school and provider staff assisted with job placement, industry credentials or pre-apprenticeships.
- Repost videos or academic year-end highlights.

Images

Consider using images of students, recent graduates or other school connections to highlight the work in your local learning community. In addition, the Ohio Department of Education created a set of images for Ohio Adult Education Week. Feel free to use a provided image (various size options included) to accompany social media messages.

Image tags

Tag the Ohio Department of Education in Ohio Adult Education Week celebratory posts.

- **Twitter:** [@OHEducation](#)
- **Facebook:** [Ohio Department of Education](#) (@OHEducation)
- **Instagram:** [@OHEducation](#)

Hashtag

Include **#OhioAdultEducationWeek** in posts leading up to the celebration and during the week.

SAMPLE MESSAGES

Week of April 17 and May 1

Message One

Coming soon: #OhioAdultEducationWeek!

Don't miss the upcoming regional events featuring adult education opportunities, networking with local employers and graduate success stories. Join us for one of the June events! Register today:

<https://education.ohio.gov/AdultEducationWeek>

Week of May 15

Message One

Get ready for #OhioAdultEducationWeek! From the classroom to job preparedness, we're proud of the many opportunities available for every lifelong learner.

Register to attend one of these June regional networking events and connect with local employers:

<https://education.ohio.gov/AdultEducationWeek>



Week of June 5

Message One

🌟 Are you ready to celebrate #OhioAdultEducationWeek! 🌟

Check out one of next week's regional events to spotlight adult education opportunities, provide networking with local employers and showcase graduates and their success stories. Register today:

<https://education.ohio.gov/AdultEducationWeek>

Message Two

NEXT WEEK is #OhioAdultEducationWeek and we're celebrating all aspects of our learning community. From the classroom to job preparedness, our team is proud of the education, experiences and empowering life tools we provide to all who enter.

Week of June 12

Message One

#OhioAdultEducationWeek begins today!

We're celebrating all aspects of our learning community. From the classroom to job preparedness, our team is proud of the education, experiences and empowering life tools we provide to all who enter.

Message Two

#OhioAdultEducationWeek is here! We're celebrating all aspects of our learning community.

Learn more about Ohio's options to earn an adult diploma and Ohio High School Equivalence:

<https://education.ohio.gov/AdultDiploma>

Message Three

Onward. Upward. Rewarding.

We're celebrating #OhioAdultEducationWeek and proud of the work we do to empower our community of learners. Through our programs, students are positioned for success in careers, postsecondary education, apprenticeships and more.

Message Four

Improvement. Empowerment. Meant to be.

This week is #OhioAdultEducationWeek. Our educators and staff members are dedicated to preparing individuals for success and helping adult learners meet their potential and their goals. We thank our team for all they do!

Message Five

When 'filled with opportunity' leads to 'opportunity fulfilled.'

From the classroom to job preparedness, our team is proud of the education, experiences and empowering life tools we provide to all who enter. Happy #OhioAdultEducationWeek to our community of learners!